



PRESS RELEASE

Paris, 12 January 2017

France's 20 biggest sporting events collaborative commitment to the environment

In the presence of Thierry BRAILLARD, Minister of State for Sport, and Pascal CANFIN, CEO of WWF France NGO, the organisers of the 20 biggest international sporting events in France signed the “**15 environmentally responsible commitments to sporting events**” at the Ministry of Sport on Thursday, 12 January 2017.

A world first, these commitments include ambitious and quantified targets and demonstrate that environmental responsibility is embedded in the specifications of organising international sport events in France. Respect for the environment is now a condition to host these major events across the French territory.

Priority engagements taken on this 12 January focus on sustainable food and sourcing, waste recycling, water and energy consumption control, sustainable mobility, biodiversity conservation, access for all, or promoting gender equality to leadership roles.

“Sport and its values are an essential vehicle for making a practical contribution to the fight against climate change. Success in this challenge requires the engagement of all: the entire civil society, local authorities and the business world. I am greatly pleased by this joint commitment, a world premiere showcasing once more the strong commitment of the French sport movement regarding all aspects of sustainability.”

Thierry BRAILLARD, Minister of State for Sport

“The French sport movement benefit from a strong momentum regarding environmental matters. The commitment made today by the organisers of the France's 20 biggest sport events is a major step. All of them are ready to take responsibilities in order to reduce the environmental impact of this event. I am looking forward for WWF to become the reference NGO on environmental excellence in major sport events and to working together to design events that will leave a positive legacy.”

Pascal CANFIN, CEO WWF France

“Signing this agreement is further demonstration of the French sport movement's commitment for sustainability. In line with the Olympic Agenda 2020, this initiative contributes to France's ambition to become an exceptional laboratory for sustainable innovations while creating a collective momentum related to Paris 2024. As we will soon deliver our final file to the IOC, we want Paris 2024 to act as a catalyst for ecological transition and for sustainable sport in France and across the world.”

Tony ESTANGUET, Co-president of GIP Paris 2024

The 20 signatory organisations:

- Roland Garros
- Paris 2024 Bid Committee
- French National Rugby League
- Schneider Electric Marathon de Paris
- French Open of Badminton
- Formula E Grand Prix
- Mont-Blanc UltraTrail
- Paris EcoTrail
- 2017 Men's Handball World Championship
- 2017 Ice Hockey World Championship
- 2017 Wrestling World Championship
- 2017 Canoe - kayak World Championship
- 2017 Surfing World Championship
- 2017 Water-skiing World Championship
- 2017 Paris Diamond League meeting
- 2018 Gay Games
- 2018 Women's European Handball Championship
- 2019 Women's Football World Cup
- 2023 World Ski Championships Bid committee

Press Contact:

Anouck PAUMARD

Press Service for Thierry BRAILLARD

Tel – +33 (0)1.40.45.99.70

E-mail - presse-cabinet@ville-jeunesse-sports.gouv.fr